CHILEAN PRUNE EXPORTS 2026

January – September 2026 · Volume (tons), markets, countries and prices · compared with the same period of 2025

Welcome to our Market Report. At Superfruit we spend the season among prunes, containers and spreadsheets, so we decided to share what we see. We take the export declarations filed with **Chilean Customs**, sort them out and turn them into something that fits in a coffee break: three pages with the numbers that matter, so our partners can make better decisions. Spoiler: this year Chile is shipping less, but selling better.

EXPORT VOLUME	FOB VALUE	AVERAGE FOB PRICE	DESTINATIONS
59,320 t	**US$ 222.0** M	**3.74** US$/kg	**81** countries
▼ 7% vs 63,461 t in 2025	▲ 2% vs US$ 216.7 M	▲ 10% vs 3.41 US$/kg	vs 78 in 2025

KEY TAKEAWAYS

- **Less volume, better price:** volume fell 7%, but price rose 10% and total value grew +2%.
- **China remains the largest buyer** (26% of total, –31%), followed by Poland (+23%) and Mexico.
- **Europe is the #1 market** with 43% of volume (+7%), while Asia drops 29% on China's decline.
- **September rebounds:** 9,785 t, +13% vs September 2025; with July, the only months of the year above 2025.

PRODUCT TYPE

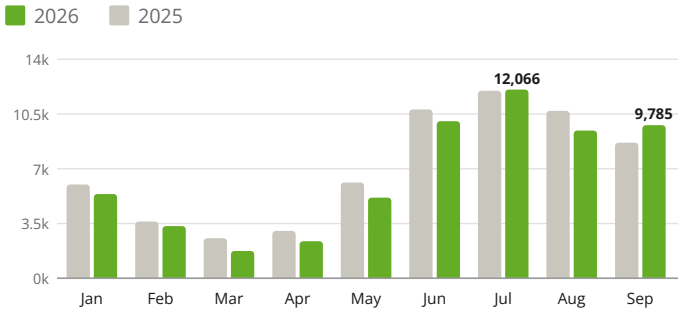
t · % of total · var. vs 2025

Pitted	**25,746 t**	43%	▲ 13%
4.03 US$/kg · price +11% vs 2025			
Unpitted	**10,689 t**	18%	▼ 8%
3.10 US$/kg · price +8% vs 2025			
Not declared	**22,885 t**	39%	▼ 21%
3.72 US$/kg · price +7% vs 2025			

Of the volume that declares type, 71% is pitted, growing +13% and earning 0.93 US$/kg more than unpitted.

MONTHLY VOLUME

tons



May to September account for 78% of year-to-date volume.

DETAIL BY MARKET

volume, value and price · chg. vs Jan–Sep 2025

#	MARKET	TONS	SHARE	VAR. T	US$ M FOB	VAR. FOB	US$/KG	CHG. PRICE
1	**Europe**	**25,255**	42.6%	▲ 7%	105.2	▲ 22%	**4.17**	▲ 14%
2	**Asia**	**16,385**	27.6%	▼ 29%	51.6	▼ 23%	**3.15**	▲ 9%
3	**North America**	**7,537**	12.7%	▼ 15%	28.8	▼ 24%	**3.83**	▼ 11%
4	**South America**	**4,159**	7.0%	▲ 52%	14.2	▲ 68%	**3.41**	▲ 10%
5	**Middle East**	**2,647**	4.5%	▲ 11%	10.1	▲ 23%	**3.83**	▲ 11%
6	**Oceania**	**1,305**	2.2%	▲ 5%	5.6	▲ 15%	**4.26**	▲ 9%
7	**Central America & Caribbean**	**866**	1.5%	▲ 19%	2.2	▲ 20%	**2.59**	▲ 1%
8	**Eurasia & Caucasus**	**785**	1.3%	▲ 45%	2.7	▲ 67%	**3.49**	▲ 16%
9	**Africa**	**383**	0.6%	▲ 41%	1.5	▲ 52%	**3.83**	▲ 8%
	Total	**59,320**	100%	▼ 7%	**222.0**	▲ 2%	**3.74**	▲ 10%

Europe pays 4.17 US$/kg on average vs 3.15 US$/kg in Asia: the mix shift toward Europe explains part of the price increase.

Source: export declarations, Chilean Customs (acceptance date). Jan–Sep 2026 vs Jan–Sep 2025.

WHERE CHILEAN PRUNES GO

January – September 2026 · Top buying countries, prices and changes vs 2025

TOP 15 BUYING COUNTRIES

together 84% of volume · top 3 alone, 49%

#	COUNTRY · MARKET	TONS	SHARE	VAR. T	US$ M FOB	US$/KG	CHG. PRICE	% PITTED
1	**China** Asia	**15,135**	25.5%	▼ 31%	45.8	**3.03**	▲ 8%	21%
2	**Poland** Europe	**7,775**	13.1%	▲ 23%	29.2	**3.75**	▲ 20%	55%
3	**Mexico** North America	**6,128**	10.3%	▲ 3%	22.4	**3.66**	▲ 13%	36%
4	**Germany** Europe	**2,997**	5.1%	▼ 27%	13.0	**4.34**	▲ 13%	51%
5	**Spain** Europe	**2,903**	4.9%	▲ 36%	15.0	**5.18**	▲ 3%	66%
6	**Turkey** Middle East	**2,344**	4.0%	▲ 16%	8.9	**3.81**	▲ 11%	45%
7	**Italy** Europe	**2,298**	3.9%	▲ 5%	10.0	**4.36**	▲ 15%	46%
8	**United Kingdom** Europe	**2,056**	3.5%	▼ 11%	7.2	**3.51**	▲ 22%	55%
9	**Brazil** South America	**1,933**	3.3%	▲ 124%	6.0	**3.10**	▲ 31%	71%
10	**Netherlands** Europe	**1,671**	2.8%	▲ 50%	7.0	**4.19**	▲ 20%	33%
11	**Australia** Oceania	**1,155**	1.9%	▲ 5%	4.9	**4.23**	▲ 9%	38%
12	**Lithuania** Europe	**1,043**	1.8%	▲ 25%	3.9	**3.76**	▲ 19%	68%
13	**USA** North America	**1,023**	1.7%	▼ 54%	4.8	**4.67**	▼ 36%	17%
14	**Colombia** South America	**849**	1.4%	▲ 49%	3.7	**4.36**	▼ 5%	87%
15	**Russia** Eurasia & Caucasus	**738**	1.2%	▲ 55%	2.5	**3.44**	▲ 21%	45%

% pitted: share of volume declared as pitted prunes in each country.

BIGGEST GAINS AND LOSSES

change in tons vs Jan–Sep 2025

▲ Biggest gains

Poland	**+1,458 t**	6,317 → 7,775 t
Brazil	**+1,071 t**	861 → 1,933 t
Spain	**+765 t**	2,137 → 2,903 t
Netherlands	**+557 t**	1,114 → 1,671 t
Turkey	**+317 t**	2,027 → 2,344 t

▼ Biggest losses

China	**–6,715 t**	21,850 → 15,135 t
USA	**–1,221 t**	2,244 → 1,023 t
Germany	**–1,083 t**	4,080 → 2,997 t
Denmark	**–273 t**	490 → 217 t
United Kingdom	**–255 t**	2,311 → 2,056 t

WHAT STANDS OUT THIS YEAR

China buys less, world price holds

China cut purchases by 6,715 t (–31%) and its share fell from 34% to 26% of volume. Even so, the world average price holds firm: 3.74 US$/kg vs 3.41 in 2025. More on page 3.

Europe and South America drive growth

Poland (+23%), Brazil (+124%), Spain (+36%) and the Netherlands (+50%) add 3,852 extra tons, offsetting part of China's drop.

Prices up almost everywhere

13 of the top 15 destinations pay more than in 2025. Spain leads at 5.18 US$/kg; the USA is the exception: down from 7.26 to 4.67 US$/kg, with volume down 54%.

Source: Chilean Customs (acceptance date), Jan–Sep 2026. Markets grouped by region. Share = % of total volume.

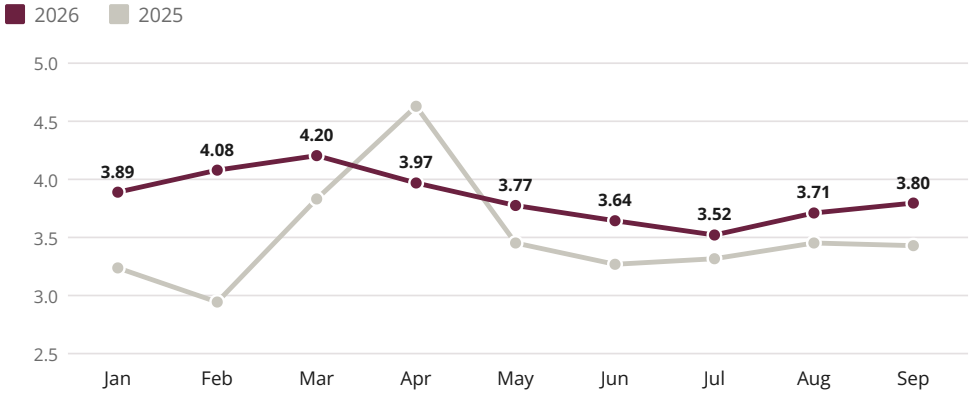
WORLD PRICE & NEWS

January – September 2026 · How world price is holding up as China buys less, and what we are up to at Superfruit

CHINA BUYS LESS, WORLD PRICE HOLDS

average FOB price of all exports

World average FOB price by month (US$/kg)



CHINA'S SHARE OF VOLUME
34% → 26%
6,715 t less than in 2025

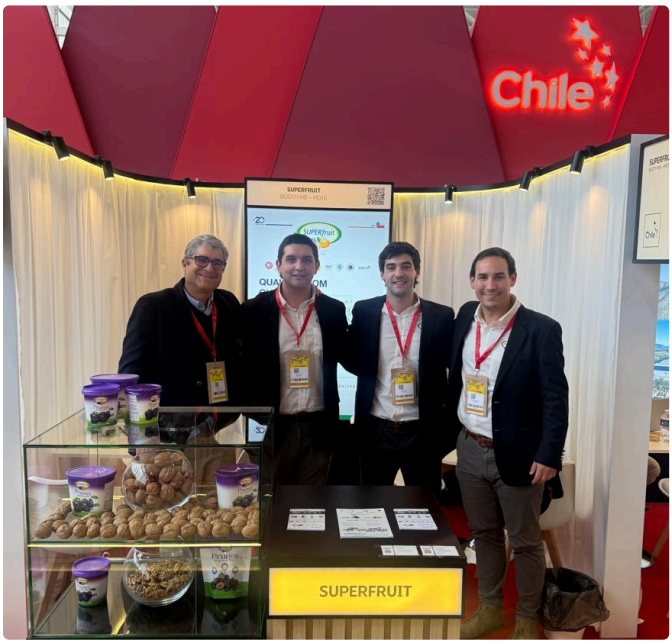
WORLD AVERAGE PRICE
3.41 → 3.74
US$/kg · ▲ 10% vs 2025

MONTHS ABOVE 2025
8 of 9
2026 monthly price vs same month 2025

What does this tell us?

China, the largest buyer, went from 34% to 26% of export volume. Even so, the world average price did not suffer: it averages 3.74 US$/kg (+10%) and in peak season (May to September) held steady between 3.52 and 3.80 US$/kg, above 2025 levels in almost every month. Demand from Europe, South America and the Middle East absorbed the fruit China stopped buying, keeping prices firm.

SUPERFRUIT NEWS



WHERE WE'VE BEEN

SIAL Paris

We were at SIAL with our own stand in the Chile pavilion, welcoming customers from around the world, strengthening ties and talking through the industry's new challenges with our partners. Thanks to everyone who stopped by.

WHAT'S NEXT

PLMA Chicago · November 16–17

Our next stop: we will be at the PLMA show in Chicago, the meeting point for private label. If you will be there, drop us a line and let's set up a meeting.

ANY REQUEST OR QUESTION? GET IN TOUCH

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Source: Chilean Customs (acceptance date), Jan–Sep 2026 vs Jan–Sep 2025.